



CLASSIFIED ADVERTISING CONTRACT

“Health Trek”

The official publication of the North Carolina Chiropractic Association

This contract authorizes the North Carolina Chiropractic Association to publish classified ads in its newsletter, “Health Trek,” based on the number of words in the ad and the number of issues specified for the company whose information is below. May it be known that each advertisement must be paid in advance prior to its publication. Contracts are due on the 15th day of the month prior to the bi-monthly publication. You can also place your ad on the NCCA’s website for an additional monthly fee. For that, you’ll need to complete the Online Classified Advertising Contract. Please mail this completed form to the NCCA office at **3200 Blue Ridge Rd., Suite 216, Raleigh, NC 27612** or fax to **919.832.0612**.

“Health Trek” Classified Advertising Rates (Per Issue)

| | 1-20 Words | 21-40 Words | 41-60 Words | 61-80 Words | 81-100 Words |
|---------------------------|------------|-------------|-------------|-------------|--------------|
| Member Rates: | \$20 | \$30 | \$40 | \$50 | \$60 |
| Non-Member* Rates: | \$40 | \$50 | \$60 | \$70 | \$80 |

* Please note that if you DO NOT pay membership fees to the NCCA, you are a non-member.

Company/Firm Name: _____

Representative: _____ **Email:** _____

Address: _____

City/State/Zip: _____

Phone: _____ **Fax:** _____

Type of Payment: (circle) Check Visa MasterCard Discover

Credit Card Number: _____ **Card Holder:** _____

Expiration Date: _____ **Verification Number:** _____

Category: (circle) Practice for Sale/Rent/Lease Employment Opportunities
 Other/Wanted Office Coverage Employment Wanted

Issues: (circle) Jan/Feb Mar/Apr May/June July/Aug Sept/Oct Nov/Dec

Enter Ad Here: Attach extra sheets if necessary. Abbreviations, acronyms and phone numbers count as one word. The NCCA reserves the right to edit the ad.

Number of Words: _____ **Number of Issues:** _____ **Total Amount: \$** _____ **Amount Enclosed: \$** _____