



# ADVERTISING INSERTION CONTRACT

## Health Trek

The official publication of the North Carolina Chiropractic Association

This contract authorizes the North Carolina Chiropractic Association to publish advertising materials in its newsletter, *Health Trek*, based on the size and issues specified for the company whose information is below. May it be known that each advertisement must be paid in advance prior to its publication. Please mail this completed form to the NCCA Headquarters at **3200 Blue Ridge Rd., Suite 216, Raleigh, NC 27612** or fax to **919.832.0612**.

### Health Trek Advertising Rates (Per Issue)

Ad Size	Member Rates			Non-Member Rates		
	1 issue	2 issues	4 issues	1 issue	2 issues	4 issues
Full Page (8" X 10")	\$ 500	\$ 475	\$ 450	\$ 550	\$ 525	\$ 500
1/2 Page (8" X 5")	\$ 300	\$ 275	\$ 250	\$ 350	\$ 325	\$ 300
1/3 Page (8" X 3½")	\$ 200	\$ 175	\$ 150	\$ 250	\$ 225	\$ 200
Business Card (3½" X 2")	\$ 150	\$ 125	\$ 100	\$ 200	\$ 175	\$ 150
Back Cover (8.5" X 7.75")	\$ 500	\$ 475	\$ 450	\$ 550	\$ 525	\$ 500

Company/Firm Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Type of Payment: (circle)

Check

Visa

MasterCard

Discover

Credit Card Number: \_\_\_\_\_

Card Holder: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Verification Number: \_\_\_\_\_

### Deadlines & Publication Dates

Issue	Deadline	Publication Date
Spring	February 16	March 16
Summer	May 18	June 15
Fall	August 17	September 14
Winter	November 16	December 14

I agree to run my \_\_\_\_\_ ad in \_\_\_\_\_ issues of *Health Trek* at the rate of \$ \_\_\_\_\_ per issue during the  
(size) (number)  
 time period circled below.

Signature: \_\_\_\_\_

Total Due: \$ \_\_\_\_\_

2009: Spring Summer Fall Winter

Amount Enclosed: \$ \_\_\_\_\_